



Brightwood College

TEXTING INFORMATION

THE PARTIES INVOLVED IN TEXTING:

1. The School is defined as the institution sending text messages as a result of an opt in provided by an Individual.
2. An Individual is a person, not employed by the School, who is communicating with the School about school related business.

TEXTING RULES THAT APPLY TO INDIVIDUALS TEXTING WITH SCHOOL:

1. You are responsible for any fees you may incur for texting, such as standard messaging rates.
2. The School will not tolerate the following types of communication:
 - i. Communications of a discriminatory or harassing nature;
 - ii. Transmission of material that is obscene or X-rated.
 - iii. Abusive, profane or offensive language;
 - iv. Any other purpose that is illegal.

Individuals who engage in the above-mentioned types of texting will no longer be permitted use the texting system.

3. This texting service may not be used to contact or request emergency services.

OPT OUT OF TEXTING

1. If you no longer wish to receive texts from the School, please text back STOP at any time to opt out of texting.
2. The School shall make every effort to honor your opt out request within five (5) days, and will do so in no more than ten (10) days, as required by federal law.